

**SONY**

# BRAVIA™ 4K HDR Professional Displays

Innovative displays designed for business

**65" – 85"**

**X95K  
Series**

FWD-65X95K/UK

FWD-75X95K/UK

FWD-85X95K/UK





# Take your business to a whole new level

With the X95K Professional BRAVIA series that unite exquisite pictures and sound in our finest 4K HDR professional display, and a premium flush design that keeps your audience focused on your message without distractions.

Optimised for professional applications, the X95K Professional BRAVIA series are powered by the ingenious Cognitive Processor XR that takes vision and sound to a whole new level by boosting colour, contrast, clarity and motion. The 4K mini LED screen with local dimming uncovers the subtlest shadow details, bringing you stunningly realistic high-contrast images that look great from any angle with less blur.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.



## Ultimate Picture Quality

### 4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

### Absolute Contrast with the new Mini LED screens

The 4K Mini LED screen delivers exceptional contrast like never before, featuring deep blacks and dazzling lights, as well as beautifully natural mid tones.

### Wider Colour with XR TRILUMINOS Pro™

Powered by our Cognitive Processor XR, the X95K series reproduce colour in a way that humans find beautiful. See a wider palette of colours with an enhanced range of hue and saturation, allowing natural shades and precise details to be seen, even in dark scenes.



### Beautifully Realistic 4K HDR Images

Our revolutionary cognitive Processor XR HDR remaster, 4K XR Super Resolution, XR Contrast booster and more, making you appreciate the difference with enhanced depth, more realistic textures, and pure, natural colours at higher brightness levels.



### XR Motion

### Clearer, Brighter Fast-moving Scenes

Our latest LED XR Motion Clarity™ technology keeps everything smooth, bright, and clear. Each 'blink' is individually controlled, and its duration optimised, while brightness is boosted when needed, so you don't miss a thing.

### See Finer Details

XR 4K Upscaling takes 2K pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### Flush Surface, No Distractions

BRAVIA Professional Displays feature a slim, flush design with discrete stand and thin bezel that keeps you focused on what's important - the picture.



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## Features

### Do more with Google TV

Discover a world of apps and online content powered by Google TV. Use Voice Search to find content easily without typing. Easily share content with Google Cast.

### Google Chromecast and Apple Airplay

With Google Chromecast built-in, and Apple Airplay, easily mirror your content and enjoy it super-sized on your BRAVIA.

### Flexible Mounting and Installation

BRAVIA Professional Displays offer flexible mounting options with VESA standard mounting for easy integration into a wide range of environments.

### Greater peace of mind

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Specifications

		FWD-65X95K/UK	FWD-75X95K/UK	FWD-85X95K/UK
Display features	Screen Size (inch, measured diagonally)	65" (64.5")	75" (74.5")	85" (84.6")
		164 cm	189 cm	215 cm
	Brightness (cd/m²)	730		
	Native contrast ratio	2,800:1	2,900:1	5,000:1
	Dynamic contrast ratio	700000:1		
	Display resolution (H x V, pixels)	3840 x 2160		
	Dimming type	Local Dimming		
	Display device	LCD		
	Backlight type	Direct (Full Array Mini LED)		
	Aspect Ratio	16:9		
	Panel type	VA		
Haze	1%			
Response time (ms)	8		6	
Professional features	Operating System	Android 10		
	On-board Storage (GB)	16GB		
Display System	TV System (Digital Terrestrial)	DVB-T/T2		
	TV System (Digital Cable)	DVB-C		
	TV System (Digital Sat)	DVB-S/S2		
	Number of Tuners (Terrestrial/Cable)	2 (Digital)/1 (Analog)		
	Number of Tuners (Sat)	2		
Network Features	Wi-Fi Direct	Yes		
	Wi-Fi Certified	Yes		
	Wi-Fi Standard	a/b/g/n/ac		
	Apple AirPlay	Yes		
	Chromecast built-in	Yes		
	Internet Browser	Vewwd		
	Codec for Home Network	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/ JPEG,WEBM:VP9/AC4/ogg/AAC/ARW (Screen nail only)		
	Wireless LAN	Integrated		
Convenience features	USB playback codecs	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/ JPEG,WEBM:VP9/AC4/ogg/AAC/ARW (Screen nail only)		
	HDMI-CEC	Yes		
	i-Manual	Yes		
	On Screen Clock	Yes		
	Sleep Timer	Yes		
	On/Off Timer	Yes		
	Display Language	AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,BAQ,PER,FIN,FRA,GLG,GUJ,HIN,HRV,HUN,IND,ISL,ITA,HEB,JPN,KAZ,K AN,KOR,KIR,LAO,LIT,LAV,MAC,MAL,MON,MAR,MAY,BUR,NOB,NEP,NLD,ORI,PAN,POL,POR,RUM,RUS,SOL,SLV,ALB,SRP,SWE,SWA,TAM,TEL,THA,TGL,TU R,UKR,URD,UZB,VIE,zh_CN,zh_HK,zh_TW,ZUL		
Control specs	IP Control	Yes		
	Pro mode	No		
Inputs & Outputs	HDMI Signal	4096x2160p (24,50,60Hz), 3840x2160p (24,25,30,50,60,100,120Hz)*1, 1080p (30,50,60,100,120Hz), 1080/24p, 1080i (50,60Hz), 720p (30,50,60Hz), 720/24p, 576p, 480p		
	HDCP	HDCP2.3 (for HDMI1/2/3/4)		
	RF (Terrestrial/Cable) Connection Input(s)	1 (Bottom)		
	IF (Satellite) Input(s)	2 (Bottom)		
	Composite Video Input(s)	Hybrid w/S-Center Speaker Input x1 (Side, Mini jack)		
	HDMI inputs total	4 (1Side,3Bottom)		
	USB ports	1 (Side)/1(Bottom)		
	Ethernet inputs	1 (Bottom)		
Audio specifications	PCMCIA Slot(s)	1 (Side)		
	Speaker Position	Front + Side Back		
	Audio Power Output	10W + 10W + 10W + 10W + 10W + 10W		
Video Specifications	Wide Mode	Wide zoom/Normal/Full/Zoom/14:9,Normal/Full1/Full2 for PC		
	4:3 Default	Yes		
	Video Processing	XR 4K Upscaling		
	4K Processor	Cognitive Processor XR		
	Motion enhancer	XR Motion Clarity, Auto mode		
	HDR (High Dynamic Range) compatibility	Yes (HDR10,HLG,Dolby Vision)		
	Panel Refresh Rate (Native Hertz)	100Hz		
Design Features	Cable Management	Yes		
	Frame color	Titanium Silver		
	Stand Design	Aluminum Edge Stand		
	VESA® Hole Spacing Compatible	Yes		
	VESA® Hole Pitch (W x H)	30.0 x 30.0 cm		40.0 x 40.0 cm
Eco & energy saving	Rated Power Consumption	380 W	433 W	516 W
	Power Consumption (in Standby)	0.50 W		
	Mercury content (mg)	0.0		
	Power Saving Mode / Back Light Off Mode	Yes		
Dimensions	Display only (W x H x D)	Approx. 144.3 x 83.5 x 6.0 (3.64) cm	Approx. 166.7 x 96.1 x 5.6 (3.46) cm	Approx. 188.9 x 108.6 x 5.6 (3.46) cm
	Display with Stand (W x H x D)	Approx. 144.3 x 84.6 x 34.3 cm	Approx. 166.7 x 97.2 x 39.1 cm	Approx. 188.9 x 109.7 x 45.0 cm
Weights (Approx.)	Display only	Approx. 32.1 kg	Approx. 42.7 kg	Approx. 53.2 kg
	Display with Stand	Approx. 33 kg	Approx. 44.1 kg	Approx. 54.7 kg
	Package Carton (Gross)	Approx. 43 kg	Approx. 57 kg	Approx. 67 kg
Optional accessories	Wallmount Bracket	SU-WL450 (Terminal access limitation, refer to SU-WL450 product page), SU-WL850 (Refer to Country/Area Handling Chart)	SU-WL450 (Terminal access limitation, refer to SU-WL450 product page)	
Service and Warranty	Standard Warranty	3 Years with advanced exchange handled by local partner, on premise where possible		

\*1 100Hz and 120Hz is supported by HDMI IN 3 and IN 4



Bring the  
incredible depth  
and quality  
of 4K HDR  
resolution to  
your business

For full features visit  
[pro.sony/products/professional-displays](https://pro.sony/products/professional-displays)

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Monday - Friday 09:00 - 18:00  
(Central European Time), excluding  
local national holidays. Support is  
available in English, French, Italian,  
German & Spanish



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